

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bulova Corporation

Serial No.: 78/604,595

Law Office: 112

Examining Attorney: D. Beryl Gardner

Trademark: VX-200

Filed: April 8, 2005

Assistant Commissioner for Trademarks

BOX RESPONSE NO FEE

P.O. Box 1451

Alexandria, VA 22313-1451

NOTICE OF APPEAL

To the Trademark Trial and Appeal Board:

Applicant hereby appeals to the Trademark Trial and Appeal Board ("the Board") from the Examining Attorney's final decision of February 13, 2007 to refuse registration of the above-referenced mark.

We authorize you to debit the deposit account of Hughes Hubbard & Reed LLP, No. 08-3264, in connection with this Notice of Appeal in the amount of \$100.00, as required by 37 C.F.R. § 2.6. Please quote our matter no. 70455.0093 when debiting our account.

Respectfully submitted,



Perla M. Kuhn
Attorney for Applicant



04-20-2007

U.S. Patent & TMO/TM Mail Rct Dt #34

Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, NY 10004
(212) 837-6000

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

on

HUGHES HUBBARD & REED LLP

Dated:

By:

Name: Maria C. Martinez

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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RESPONSE

This is in response to the February 13, 2007 Office Action regarding the above-referenced application.

Applicant submits herewith a point of sale display as a substitute specimen of use and a signed supporting declaration, attesting that the enclosed substitute specimen was in use prior to the expiration of time allowed to applicant for filing the statement of use, as requested by the Examining Attorney.

In view of the foregoing, Applicant respectfully requests that the application be promptly passed for publication.

Respectfully submitted,



Perla M. Kuhn

Attorney for Applicant

Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, NY 10004
(212) 837-6000

NY 1148628_1

CERTIFICATE OF MAILING

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on

April 17, 2007

HUGHES HUBBARD & REED LLP

Dated: 4/17/07

By:

Name: Maria C. Martinez

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Bulova Corporation

Serial No.: 78/604,595

Law Office: 112

Examining Attorney: D. Beryl Gardner

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Alexandria, VA 22313-1451

SUPPORTING DECLARATION

The undersigned declares that he is properly authorized to make this declaration on behalf of Applicant; that the enclosed substitute specimen was in use in commerce prior to the expiration of the time allowed to the applicant for filing a statement of use; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001 and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom.

Declared at Woodside, New York this 16 day of February, 2007.

Bulova Corporation

By: Name: Warren J. NeitzelTitle: Corporate Secretary & General Counsel



ACCUTRON

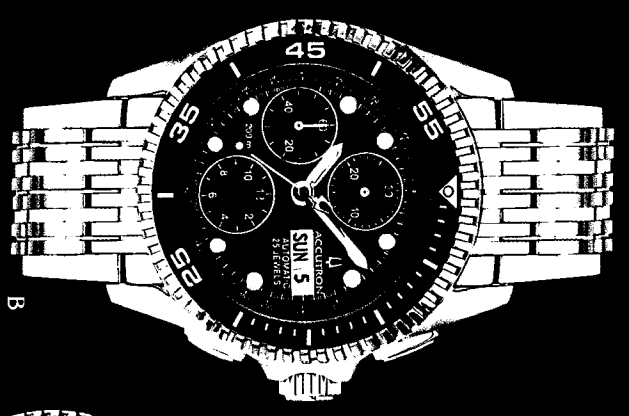


Inv # 2P089

BULOVA CORPORATION New York 11377 BULOVA BULOVA Bulova.com
Front Cover 28004 Accutron and registered trademarks ©2010 Bulova Corporation



A
Valioux
automatic



B
Valioux
automatic



C

- A 28003 Valioux automatic, and automatic self-winding mechanical movement
- B 28004 exhibition casebacks with sapphire crystals
- C 28883 anti-reflective sapphire crystals

- unidirectional elapsed time bezels
- screw-back cases and screw-down crowns
- solid fold-over diver's buckles with safety clasps and extenders

- stainless steel construction
- luminous hands and markers

TELLURIDE



D

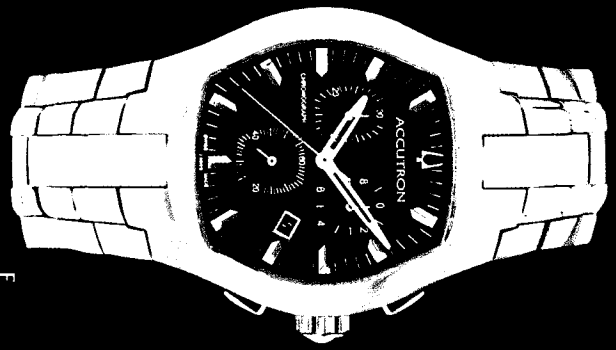
- D 26617
- E 26368
- F 26369

- \$995
- \$725
- \$775

- curved, anti-reflective sapphire crystals
- stainless steel construction
- luminous hands and markers
- screw-back cases
- locking deployment buckle closures
- vulcanized rubber straps

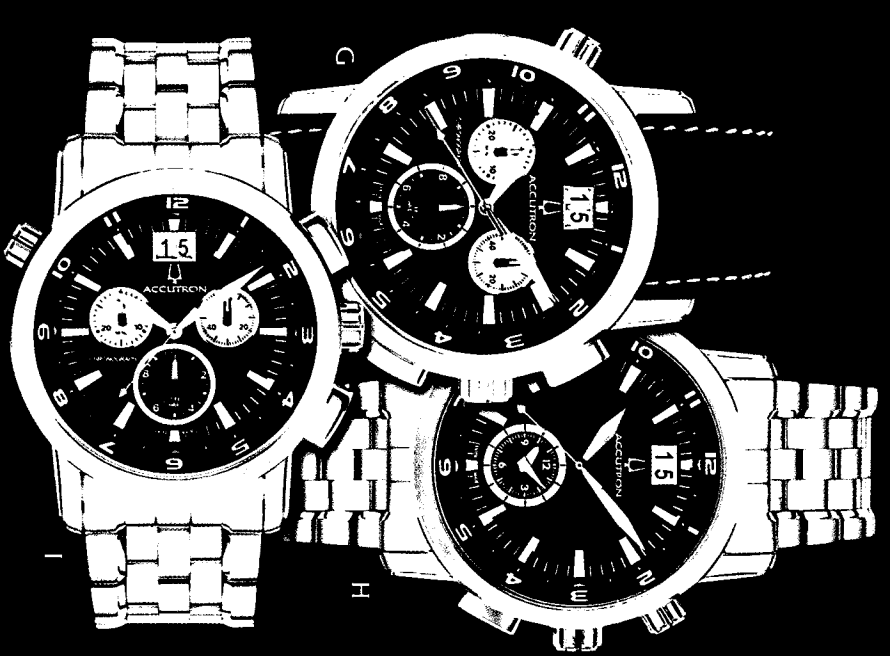


E



F

EXCURSION



G

- G 26617
- H 26617
- I 26369

- \$625
- \$595
- \$695

- dual time with rotating inner ring
- anti-reflective sapphire crystals
- stainless steel construction

- luminous hands and markers
- oversized date displays
- screw-back cases

- locking deployment buckle closures
- leather straps
- water resistant to 50 meters

ACCUTRON



SEICOMA CORPORATION New York 11277





A
Valjoux
automatic

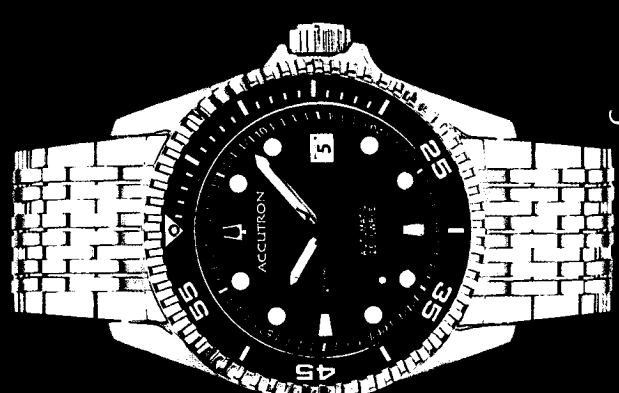
Valjoux automatic, and automatic self-winding mechanical movement exhibition casebacks with sapphire crystals anti-reflective sapphire crystals stainless steel construction luminous hands and markers

unidirectional elapsed time bezels screw-back cases and screw-down crowns solid fold-over diver's buckles with safety clasps and extenders water resistant to 200 meters

- A 28C03 \$1,495
- B 28C04 \$1,495
- C 28B83 \$995



B
Valjoux
automatic



C

TELLURIDE



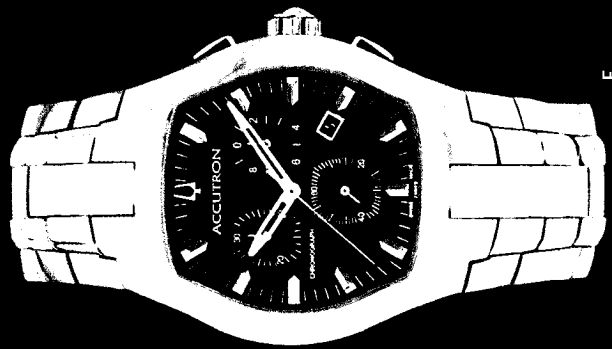
D

curved, anti-reflective sapphire crystals stainless steel construction luminous hands and markers screw-back cases locking deployment buckle closures vulcanized rubber straps

- D 26C67 \$995
- E 26B98 \$725
- F 26B69 \$775

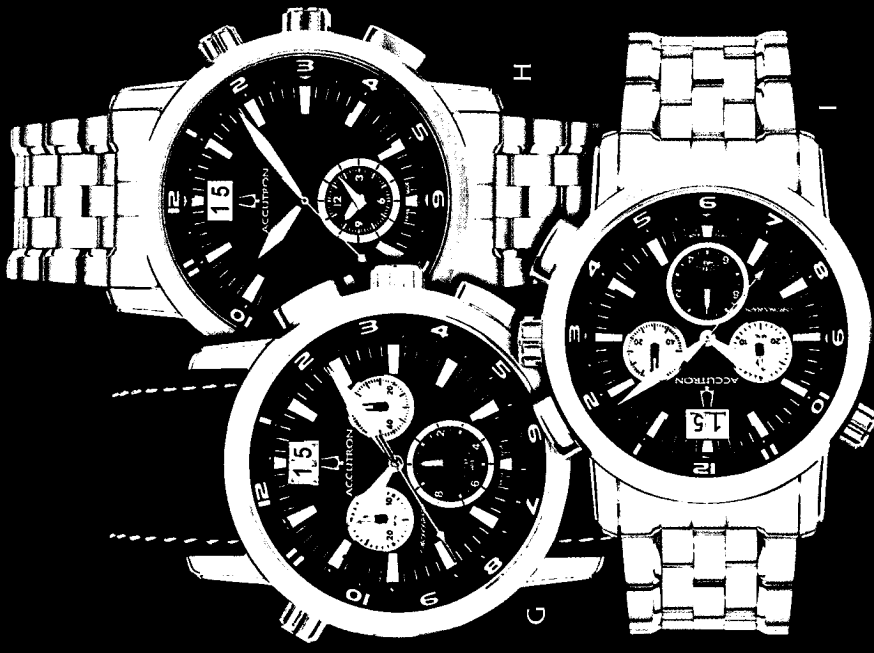


E



F

EXCURSION



- G 26B66 \$625
- H 26B67 \$595
- I 26B65 \$695

dual time with rotating inner ring anti-reflective sapphire crystals stainless steel construction

luminous hands and markers oversized date displays screw-back cases

locking deployment buckle closures leather straps water resistant to 50 meters